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In-Race Live Telemetry Testing



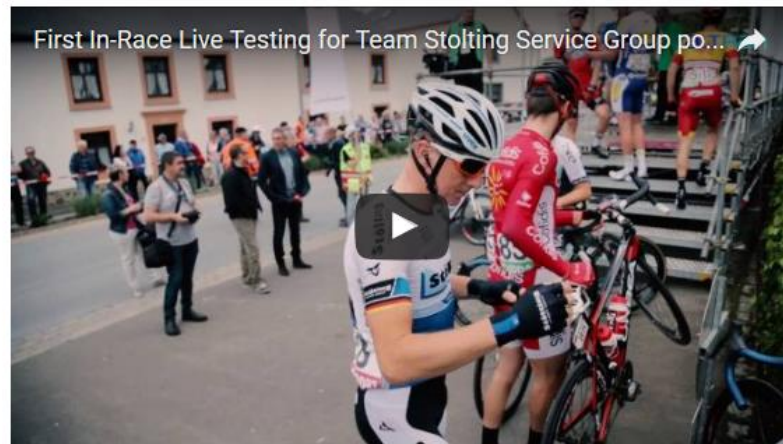
Together with Altran, Team Stölting Service Group recently tested a new level of fan engagement for live racing using GPS tracking data in-race to enhance the viewer experience.

The team tested the system, which has been in development for the past two years, on stages 2 and 3 of the Skoda Tour of Luxembourg, tracking four riders during each stage. Using Altran's GPS tracking device, viewers are able to see live positioning and moving data from the rider, as well as heart rate and power picked up by pairing with the ANT+ technology devices used by the rider.

Having successfully carried out the test, Team Stölting Service Group General Manager, Christian Große Kreul said: "As a team we're always looking for ways to improve our performance. Working with Altran to provide extra real time insight in the race is a great way of doing this. We're really excited about the possibilities of what the product can do and are looking forward to putting the testing into practice with a live run later this season."

Maarten Fekkers, Project Manager of the Live Cycling Performance from Altran Netherlands, adds: "Nothing compares to a live test in actual racing conditions. You can't simulate that. These days with Team Stölting have been a great way to validate our design and initial ideas. Making data available real time is a hot issue for our customers. By showing our capability in the harshest environment - which cycling is - we have a fantastic showcase.

With custom-made GPS tracker with ANT capabilities, the device can monitor location, speed, elevation, pulse, power and cadence of a single rider. Data is sent to a server three times per second, giving a real time insight into the race situation and performance level. The device works using GPRS (2G), proving a wide-ranging level of coverage in across countries. By using smart engineering the devices are high in output and low in energy use. The perfect combination for professional sports.



First In-Race Live Testing for Team Stölting Service Group po...